



LIFE | BEAR SMART CORRIDORS



COMMUNICATIONS STRATEGY LIFE BEAR-SMART CORRIDORS

Project code: LIFE20 NAT/NL/001107

Title: Enhancing the viability of Brown Bears in Central Italy and Greece through the development of coexistence corridors

Acronym: LIFE Bear Smart Corridors

Start date: 01/10/2021

End Date: 30/09/2026

Budget: 5,855,772 €



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1. Introduction

Within the duration of the project, there are many channels through which we communicate and different stakeholders' groups, partners and online audiences we need to reach out to. This Communications Strategy includes guidelines, key messages, templates and links to provide easy access for all beneficiaries to the tools needed to communicate clearly and consistently about LIFE Bear-Smart Corridors to these different target groups.

Many times, communication about the project will start by explaining shortly what the project is about. In this chapter, both the technical summary from the project proposal is included to keep the ultimate project goals in focus (not to be used in public communications) as well as more general descriptions of different lengths, to be used in online communications, presentations or otherwise.

Technical summary

The LIFE grant aims to improve the conservation status of the brown bear in Italy (IT) (subspecies: *Ursus arctos marsicanus*) and Greece (GR) (*Ursus arctos*) in six previously identified bear expansion corridors (4 in IT, 2 in GR), by developing Bear Smart Communities.

Bear Smart Communities (BSCs) are a voluntary, preventative conservation measure that encourages communities, businesses and individuals to work together to resolve the root causes of human-bear conflicts.

Short (two-line) summary

LIFE Bear-Smart Corridors aims to boost populations of Europe's iconic brown bear in Central Italy and Greece through the development of "coexistence corridors". Here, local communities are learning to live peacefully alongside this majestic species.

Long (website introduction) summary

In Europe, 4 of the 10 populations of brown bear are assessed as Critically Endangered by the IUCN. Greece harbours Europe's southernmost population of the species with only 400-500 individuals in two disjunct populations in the Rhodopes and Pindos Mountain ranges. The Apennines are home to an endemic subspecies – the Marsican brown bear that is critically endangered and restricted to the central part of the Apennine Mountain chain.

LIFE Bear-Smart Corridors aims to improve conditions for bears in critical dispersal corridors in Italy and Greece. These corridors will link national parks in the region. Ultimately, this will allow the bears to expand their range towards new areas.

Within these so-called "coexistence corridors" local communities will learn to live alongside the iconic brown bear. Here, the Bear Smart Community model will be adopted, which encourages

cooperation between local communities, businesses, and individuals to prevent conflict between bears and humans.

By removing any potential source that could attract bears to urban areas, and by developing ways for communities to benefit from this iconic species in their region, people living here will become ambassadors for the area's wild nature. At the same time, we are supporting nature-based enterprises in and around corridor areas, and raising awareness amongst local communities and people visiting the area.

2. Communication objectives

1. Improve awareness of human-bear coexistence and the importance of wildlife corridors within the local communities present in the targeted corridors in Italy and Greece.

How?

- Appropriately disseminate information to all stakeholders involved in LIFE BSC.
- Educate residents, stakeholders and children about bears as part of developing Bear Smart Communities
- Scale up the stakeholder involvement processes, no matter the background or age. (e.g., workshops, meetings, printed communication materials, social media)

2. Increase knowledge and experience regarding coexistence with bears and the importance of wildlife corridors on a global scale.

How?

- Networking with similar wildlife conservation initiatives, interested parties in the project will be identified and contacted for information exchange.
- Exchange of good practices by sharing the learnings across borders (e.g., reports, webinars, meetings, website articles).

3. Increase awareness of the benefits that rewilding, in this case through coexistence and wildlife comeback, bring to nature and people.

How?

- Create impactful stories online and offline showing the beauty of nature, human factor sustainably involved in nature-based economy
- Deliver training workshops for entrepreneurs who can develop or create new business opportunities by linking their businesses to bear and other wildlife conservation in the area.

3. Key communication actions

Task	Description
E.1	Raising awareness about bear conservation challenge amongst the most relevant stakeholders
E.2	Create a strong visual identity for the project
E.3	Local, regional and national media activities
E.4	Edutainment: promote coexistence through educational activities
E.5	Capacity enhancement workshops for nature-based entrepreneurs
E.6	Development of wildlife viewing facilities
E.7	Networking with other projects, final conference and actions to guarantee replicability and sustainability of the project

4. Communication overview

4.1 Target groups

The main target groups are represented by the following key stakeholders. We establish in detail how to better engage with each stakeholder to create true impact throughout the duration of LIFE Bear-Smart Corridors.

Nature resource users	
Italy: farmers, livestock breeders, beekeepers, mushroom and truffle pickers, dog owners	Greece: farmers, livestock breeders, beekeepers, mushroom/fruit pickers, dog owners
<p>Key messages: You are providing goods that are rare, of good quality and attract more and more people. You have our support to make coexistence easy by implementing preventive measures and learning about the importance of the brown bear for the environment and also from a cultural and socio-economic point of view.</p> <p>Together we can design ways to better secure your goods, create a sustainable business, market or bring to market your products and promote you to guests (tourists, partners, young professionals).</p>	
<p>Channels: local news stations, online news, social media, events, workshops, meetings, education programme sessions, flyers, panels, good practice guides etc.</p>	

Foresters	
Key messages: You are working for the benefit of nature and people and joining forces to monitor the species and also to educate the other stakeholders in respecting nature will be a joint mission.	
Channels: meetings, workshops, events, local news, social media	
Interest groups including hunters	
Italy: hunting associations	Greece: hunting associations, foresters
Key messages: Through good wildlife management the quality of the hunting ground increases. As you well know the bear is a keystone species that provides ecosystem services such as seed dispersal and keeping populations of herbivores in check. Having bears in the hunting unit/forest represents a reason for pride to those who manage wildlife and the surrounding communities. We are here to support you in managing the species and ensuring that any touristic activity linked to the bear is done on a small-scale and in a responsible way. We can work together to gather important data about the brown bear and its environment.	
Channels: meetings, workshops, events, local news, social media	
Local and regional authorities	
Italy: County Councils, Local administrations, Local Police, Infrastructure Representatives,	Greece: County Councils, Local administrations, Local Police, Infrastructure Representatives,
Key messages: Protecting natural assets of the area can sustain smart social and economic development of local communities. We have experience in wildlife conservation and can help you protect your area and benefit from all it has to offer. You are the leaders of your Bear-Smart communities and you are ambassadors for nature and people, make your community proud and show the world your natural values.	
Channels: live meetings, events, webinars, local media, social media	
Regional authorities in nature conservation	
Italy: Protected Area Administrations, National and Regional Park Administrations, Carabinieri Forestali	Greece: Protected Area Administrations, National and Regional Park Administrations
Key messages: Wildlife conservation is a goal we all share and by combining our knowledge and experience we can achieve better and faster results. Protecting natural assets can sustain a smart social and economic development of local communities.	

Channels: live meetings, events, webinars,	
National authorities	
Italy: Ministries and National Agencies connected to environmental issues?	Greece: Ministries and National Agencies connected to environmental issues?
Key messages: Wildlife conservation is a national and global goal that needs your backing because it impacts our present and future well-being. With our shared goal, knowledge and experience we can achieve better and faster results that will help mitigate the climate crisis. Protecting natural assets can sustain a smart social and economic development of local communities.	
Channels: live meetings, events, webinars, national media, social media	
Research institutions	
Italy: Universities and Research centers	Greece: Universities and Research centers
Key messages: Wildlife conservation is a goal we all share and by combining our knowledge and experience we can achieve better and faster results.	
Channels: webinars, meetings, networking events, social media	
NGOs	
Italy: Altura Ambiente è/e Vita CAI Abruzzo Dalla Parte dell'Orso Legambiente Abruzzo Legambiente Molise LIPU Abruzzo Montagna Grande Mountain Wilderness Orso & Friends Salviamo l'Orso	Greece:

Stazione Ornitologica Abruzzese	
WWF Abruzzo	
WWF Molise	
Key messages: Uniting our experience and passion for nature conservation we can create a sustainable landscape. Inclusive collaboration leads to more effective use of human and financial resources.	
Channels: meetings, workshops, webinars, social media	
Nature volunteers	
Italy: local and non-local volunteers, environmental associations' members	Greece:
Key messages: You are contributing to scaling-up nature conservation by providing your time and skills to building a strong and peaceful connection between bears and humans. The experience gained in working in Bear-Smart Corridors will open new opportunities and you will see the world from a new perspective. You are the new generation of conservation professionals and your career will shape our future.	
Nature-based entrepreneurs	
Italy: tour operators, nature guides, managers and staff of accommodation facilities, restaurants' managers.	Greece: tour operators, nature guides, managers and staff of accommodation facilities, restaurants' managers.
Key messages: Your services are telling the story of coexistence between bears and people. The experiences tourists have thanks to you will travel far and wide. The good practices of the Bear-Smart Communities will reach every corner of the world and the tourists will return. You have the opportunity to offer tourists a unique product and immersive wilderness experience, guided by naturalists and facilitated by locals.	
Channels: meetings, events, networking, webinars, mass-media, social media	
Visitors/tourists	
Key messages: You play a direct role in nature conservation and coexistence! Your visit helps the local community thrive by providing them socio-economic benefits of living alongside nature. You understand the importance of respecting nature, behaving responsibly when hiking and appreciate meeting locals and hearing stories about their culture.	

Channels: national & international news, social media, events
Wildlife photographers/videographers
Key messages: You are immortalising one of the last truly wild landscapes of Europe where many rare species of flora and fauna live, so we are grateful you are showing the world these important habitats, plants and animals. Maintaining the landscape intact is very important in conserving these natural values for future generations, so following the rules and regulations of protected areas is essential. These include an ethical code of conduct which shows respect towards nature by: not disturbing wildlife with sounds, movement, light, going off path, using drones without permits from parks, reserves, municipalities etc. We're happy to work together to promote the beauty and importance of nature and share mutual knowledge during workshops and events.
Channels: events, workshops online and offline, social media, articles
General local public (i.e., students, housewives, retired people, children, other entrepreneurs).
Key messages: You are all the stewards of these beautiful and important lands. You are a smart community that respects their natural heritage and wants to preserve it for future generations. It is within your power to work together to maintain a healthy environment where people and wildlife can coexist. Brown bears are a symbol of power and beauty that bring you many benefits and you are proud to have this iconic species sharing your world.
Channels: live meetings, events, local news, social media, theater, educational activities

4.2 Evaluation measures

Reporting of data collected regarding reach and engagement varies for each type of communication action and channel and can be:

- qualitative (feedback sessions from meetings/events from participants)
- quantitative (number of participants, unique views of the project website, people reached on social media, media hits).

This [excel table](#) provides the necessary structure to complete these indicators for each partner.

4.3 Timeline & Editorial plan

Forward-thinking will help us plan and schedule milestones and deadlines.

5. Branding guidelines

5.1 Logos

General guidelines

Presentations, LIFE BSC website or other web pages mentioning the grant, press releases, videos, animations, posters, panels, flyers, promotional materials, and any other printed materials such as reports or publications **must** have the following logos*:

- LIFE BSC logo
- LIFE logo*
- Natura 2000 logo*.

***If these elements are missing, the donor will not reimburse costs related to the project activity.**

In addition, beneficiaries ensure that Rewilding Europe is adequately visible as coordinating beneficiary in project-related communication materials produced and published.

Furthermore, each partner has the right to include their own logo on the communication materials they produce and wherever possible, logos of all partners will be included on communication materials produced.

All usage of brand names and its signs, marks, logos and colours should always comply with the branding requirements of the project partners or be explicitly approved by them.

You can find the individual [logos here](#). And the combination ready for use [here](#).

Version 1



Version 2



LIFE funding disclosure statements

- Please use this disclaimer whenever using the funding logo on a publication / website / newsletter / press release:

The contents of this publication are the sole responsibility of (name of the implementing partner or the “LIFE Bear-Smart Corridors consortium) and do not necessarily reflect the opinion of the European Union.

- Please use this disclaimer on any produced material such as a panel, report, flyer, manual.

This xx was produced with the financial support of the LIFE programme of the European Union.

Stickers*

LIFE BSC stickers must be produced and glued to items purchased with project funds (car, laptops, hard drives etc.)

Templates / examples of logo use

To facilitate clarity on the use of logos in possible situations examples have been created to aid in the design process. Here are a set of guidelines to apply in each circumstance.

NB! Take into account that each situation is different and can suffer flexibility and changes depending on the item/object and design space but has to respect LIFE visibility rules and respect towards all partners involved.

- **Information panel / Bear – Smart Community panel**

Footer band: left corner -> LBSC logo+LIFE+Natura2000, right corner -> in text: **Beneficiaries**
 (can be all involved in the project or just local partners) in text: **Coordinated by** logo RE
 Top right or top left -> OPTIONAL - entity who made the panel/main entity (e.g., Park/municipality/NGO)





- **Flyers**

Front of flyer -> LBSC logo +LIFE+Natura2000

Back of flyer -> in text: **Beneficiaries** (can be all involved in the project or just local partners)

in text: **Coordinating beneficiary** logo RE



- **Reports and manuals**

Front cover -> LBSC logo +LIFE+Natura2000

Interior front cover -> LBSC logo +LIFE+Natura2000, **Beneficiaries** logos, in text: **Coordinating beneficiary:** logo RE

Interior back cover / last page -> LBSC logo +LIFE+Natura2000, in text: Partners: (can be all involved in the project or just local partners), in text: Coordinating beneficiary: logo RE
Word document template available [here](#).

- **Presentations – [template available here](#)**

First slide in footer: left corner LBSC logo +LIFE+Natura2000, right corner: logo of partner/s holding the presentation.

Last slide: LBSC logo +LIFE+Natura2000, in text: **Coordinated by:** logo RE, underneath **Beneficiaries:** (can be all involved in the project or just local partners)



Follow-up slides



- **Stickers**

-> for small stickers (mouse, camera trap, laptop, give-away) LBSC logo+LIFE+Natura2000 = [logo lock-up combination available here.](#)

-> for larger stickers (car etc.) LBSC logo+LIFE+Natura2000 and, if wanted, the partner logo of who purchased and is using the object



- **T-shirts & other gadgets**

Back of T-shirt -> LBSC logo

Front of T-shirt -> partner logo

Sleeve -> LIFE + Natura2000

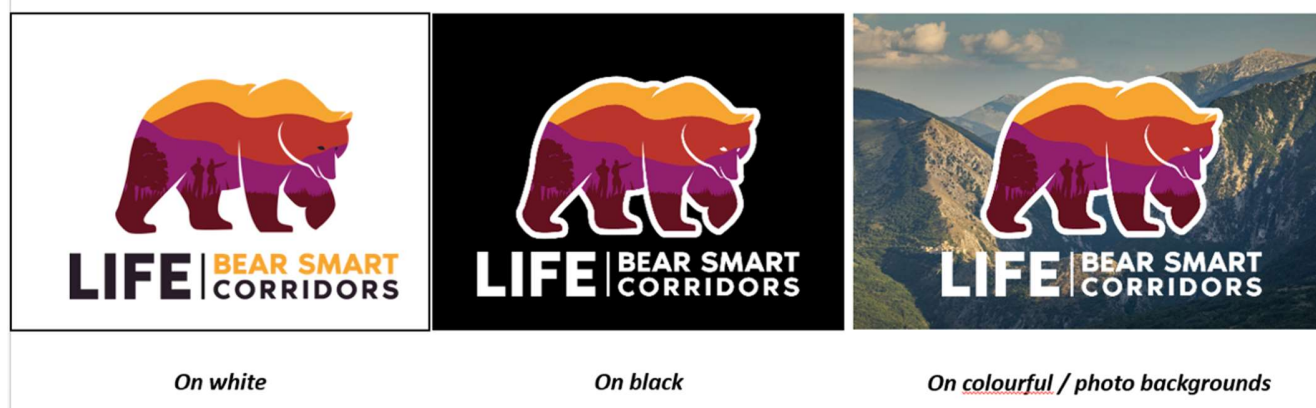
Tote bag: large LBSC logo, small LIFE+Natura2000 logos on one side, partner logo on the other side



- **Website:** LBSC logo, LIFE and Natura 2000 will be displayed on the homepage. All partner logos will be displayed on the page entitled: **Beneficiaries** together with a short description for each.

5.2 Colour use

LIFE Bear-Smart Corridors logo



Main colour pallet to be used in designing materials:

Orange CMYK: 0 33 80 4 / HEX: f6a530 / RGB: 246,165,49

Brown CMYK: 0 71 75 27 / HEX: bb352d / RGB: 187,53,45

Purple CMYK: 0 80 26 42 / HEX: 931e6d / RGB: 146,30,110

Dark brown CMYK: 0 84 68 61 / HEX: 631020 / RGB: 100,17,32

NB! To minimise waste and print costs please consider printing in black & white when making simple word/excel documents, especially for internal use. [The gray scale logos can be found here.](#)



5.3 Website*

URL

[LIFE BEAR-SMART CORRIDORS](#)

The LIFE Bear-Smart Corridors website will be a section within the Rewilding Apennines website, but with an independent URL: life-bearsmartcorridors.com and life-bsc.com

This website section will be the main external communication platform for LIFE Bear-Smart Corridors and will provide comprehensive and up-to-date information about the project and its activities. It will provide tri-lingual content (English, Italian and Greek) and will aim to present all aspects of the project activities and communication about the project progress and results.

The website needs to be online within 6 months of the start of the project and should be updated regularly. The beneficiary is obliged to keep the website online for 5 years after the project ends.

Website management

After the launch of the website section, it will be managed, further developed and updated by the Rewilding Apennines Communication Officer, with the input and support of the Project Team and Rewilding Europe Communications Manager.

! Important ! For administration and security purposes, no administrator rights outside Rewilding Apennines and Rewilding Europe can be assigned. For any questions, comments or additions related to the website content, please contact the Rewilding Apennines Communication Officer or Rewilding Europe's Communications Manager (see Annex 1).

Logos

As mentioned under paragraph 5.1 it is mandatory to feature the LIFE logo (and Natura 2000 logo for projects in Natura 2000 sites) on the website.

Mention of the website

Mention the project website on all printed and digital materials and use a QR code.



***If these elements are missing, the donor will not reimburse costs related to the project activity.**

5.4 Social media

Besides the website, LIFE Bear-Smart Corridors will be present with a page on Facebook, Instagram and Twitter and will have a YouTube playlist within the Rewilding Apennines YouTube channel.

<https://www.facebook.com/LIFEBearSmartCorridors>
<https://www.instagram.com/lifebearsmartcorridors/>
<https://twitter.com/LIFEBearSmart>
https://www.youtube.com/channel/UCD2IHNC_laBoUL9vC6ujSUw

The pages on the different social media channels will be managed by Rewilding Apennines (primarily) and Rewilding Europe, but contribution to the content is a responsibility of all partners, dependent on actions and activities taking place.

Posts on Facebook and Instagram will be tri-lingual (English, Italian and Greek) by either making use of Facebook's translation option (posts will be shown in the language settings of the reader) or by indicating each language with a flag emoji. English and Italian translation will be provided by Rewilding Apennines, Callisto is responsible for Greek translation of the posts.

5.5 Visual identity and tone of voice

Tone of voice

- Our content is knowledgeable, optimistic, and motivational.
- We use a friendly, but determined tone to state the importance of the bear and the protection of its habitat.
- We are inclusive and make all stakeholders see and understand their role, so we adapt the language when we speak to authorities, to locals, to children or tourists.
- We never criticize, but instead offer solutions.
- We adapt our content for each channel, as much as possible, e.g, more formal on LinkedIn, friendlier on Facebook and Instagram.

Look & feel

Based on the visual identity (logo & templates created)

- Our materials use the same graphic elements, we have a unitary look, making the project easy to recognise.
- We include mandatory elements, use mainly the LIFE BSC logo colours (orange, brown, purple), but also are flexible and adapt to design needs.

- We respect both project areas, the visual identity of each partner and make sure the end result is cohesive and harmonious.
- We are visual storytellers, using good quality photos and videos, but also raw footage showing the real feel of fieldwork.

Typography

LIFE Bear-Smart Corridors uses ‘Candara’ and ‘Georgia’ as main typeface. These are fonts that are also generally available for use in Office applications. In addition, ‘Verdana’ can be used as a substitute where the formerly mentioned fonts are not available.

5.6 Important considerations

- The acronym + the reference code of the project **LIFE Bear-Smart Corridors (LIFE20 NAT/NL/1107)** must be present on the website, panels and on all invoices.
- Co-financiers should be included in project website and in news updates and, if possible, with mention/hashtag on social media
- As of 25 May 2018, anyone who collects or in any way uses for professional purposes personal data of individuals must comply with the [General Data Protection Regulation \(GDPR\)](#) Please make sure you obtain the mandatory confirmation, in writing, from your participants in events on and offline.
- Please make sure if you use photography or video to secure the acceptance of those present to use the material.
- Although you are not obliged to do so, you can send an email to CINEA-COMMUNICATION-LIFE@ec.europa.eu to inform them about news or provide any material you may have regarding the project (press releases, photos, videos, graphics, etc.)
- Mention Rewilding Europe as coordinating beneficiary
- When using photographs and videos please credit the author either by adding a watermark on the photo/video or by mentioning (or tagging) them in the post/news/flyer content.

6. Resources & internal communication

6.1 Shared drive

A shared drive has been created for all the useful materials to be shared and worked upon together. All events, actions and materials need to be recorded/photographed and collected into a joined archive.

Here you can find:

1. Communication strategy
2. Timeline and Editorial plan
3. Graphics – logos, word, excel, ppt templates & other graphic materials to use jointly
4. Photography folder – please upload in your designated folder the best photos resulting from your work
5. Video folder - please upload in your designated folder the best videos resulting from your work
6. Monitoring – please report the collected data from all the communication activities
7. Content folder – upload in your designated folder the news items, press releases, flyers, presentations etc.
8. Management documents (Minutes of Monthly calls)

6.2 Internal communication and collaboration

To better coordinate and have open discussions we will arrange:

1. Monthly Zoom call with Communicators team set for every first Thursday of the month at 15:00 (unless agreed otherwise).
2. Direct communication at project meetings and via email, phone and Skype or ZOOM
3. To be efficient and cohesive in our main media relations (press releases and high-impact articles only) the following feedback procedure will take place:

Communications officers from each partner propose topics in monthly or individual meetings with coordinating beneficiary, Rewilding Europe.

Press release/milestone article is written in English by Rewilding Europe communications officer and shared firstly with the main contributing partner, after alignment the final article is shared with all partners to be distributed on personal channels / to media in English/and/or local language if the topic is relevant in their project area.

In urgent situations (probable high-risk circumstance) before answering press requests please consult the RE head of communication and agree on a joint declaration.

!IMPORTANT! All other articles, social media or blog posts will be written by each communications officer independently of coordinating beneficiary and will follow mandatory project guidelines.

4. Press and video requests guidelines

All international press and video requests will be directed towards RE. The request will be assessed taking into account several factors such as: importance of media outlet, request type (what do they want to communicate on), resources needed etc.

Annex 1

Partner information:

The partnership includes twelve beneficiaries with extensive experience in brown bear conservation and implementing LIFE or other international projects.

Rewilding Europe

Details: Coordinating beneficiary Rewilding Europe, The Netherlands – overall management and administration coordination of LIFE BSC. Also, responsible for supporting communication and enterprises activities.

Contact comms: Nelleke de Weerd - nelleke.deweerd@rewildingeurope.com

Website: <https://rewildingeurope.com>

Facebook <https://www.facebook.com/rewildingeurope/>

Instagram <https://www.instagram.com/rewildingeurope/>

LinkedIn <https://www.linkedin.com/company/2122479/>

Twitter <https://twitter.com/RewildingEurope>

Rewilding Apennines

Details: Rewilding Apennines, Italy – field actions in collaboration with Protected Area staff, contracting external assistants, general communication, public awareness and enterprise development activities.

Contact comms: Angela Tavone – angela.tavone@rewilding-apennines.com

Website <https://rewilding-apennines.com/>

Facebook <https://www.facebook.com/rewildingapennines/>

Instagram <https://www.instagram.com/rewildingapennines/>

LinkedIn <https://www.linkedin.com/company/77765208/>

Twitter <https://twitter.com/RewildApennines>

Abruzzo Lazio and Molise National Park

Details: Abruzzo Lazio and Molise National Park, Italy - since 1922, core protected area for Apennine brown bear. Development of Bear Smart Communities within the National Park, participation in development and implementation of communication activities.

Contact comms: Daniela d'Amico (promozione@parcoabruzzo.it) & daniela.damico@parcoabruzzo.it) / Antonio di Nunzio (antonio.di.nunzio.92@gmail.com)

Website <http://www.parcoabruzzo.it/>

Facebook <https://www.facebook.com/parcoabruzzo/>

Instagram <https://www.instagram.com/parcoabruzzo/>

Twitter <https://twitter.com/Parcoabruzzo>

Youtube: <https://www.youtube.com/channel/UCQVuqyrrhwFHPJVP7XKM-bw>

Gran Sasso e Monti della Laga National Park

Details: Gran Sasso e Monti della Laga National Park - development of bear smart communities to strengthen the recently established incipient bear population that is now found in the Park.

Contact comms: Chiara Piccinini - c.piccinini@gransassolagapark.it

Website <http://www.gransassolagapark.it/>

Facebook <https://www.facebook.com/parcogransassolaga>

Salviamo l'Orso

Details: Italy - a local NGO with extensive on-the-ground experience in bear conservation actions, supporting on-the-ground activities with its own staff, volunteers and equipment.

Contact comms: Serena Frau - serena.frau1994@gmail.com

Website <https://www.salviamolorso.it/>

Facebook <https://www.facebook.com/SalviamolOrso/>

Instagram <https://www.instagram.com/salviamolorso/>

Twitter <https://twitter.com/salviamolorso>

YouTube <https://www.youtube.com/channel/UCUCC2rkvV-bbbDv8Am6Gzxg>

Municipality of Pettorano sul Gizio

Details: Municipality of Pettorano sul Gizio as managing authority of the Monte Genzana Alto Gizio Nature Reserve, Italy - responsible for monitoring support, Bear Smart Community dissemination and implementation, remote camera surveillance and habitat restoration & enhancement in the Reserve and associated Monte Genzana SCI (IT7110100).

Contact comms: Antonio Di Croce - adicroce@hotmail.com

Website <http://www.comune.pettorano.aq.it/>

Facebook <https://www.facebook.com/comune.pettorano>

Instagram https://www.instagram.com/comune_pettorano_sul_gizio/

Sirente Velino Regional Park

Details: Sirente Velino Regional Park, Italy – development of bear smart communities to strengthen the recently established incipient bear population that is now found in the Park.

Contact comms: Dott.ssa Teodora Buccimazza Tel.:0862/916624

Email: centro.documentazione@sirentevelino.it - promozione@sirentevelino.it

Paola Morini – biologo@sirentevelino.it

Website <http://www.parcosirentevelino.it/>

Facebook <https://www.facebook.com/sirentevelino.it/>

Instagram <https://www.instagram.com/sirentevel/>

Twitter <https://twitter.com/ParcoSirenteVel>

ARCTUROS

Details: ARCTUROS, Greece is a Hellenic NGO with extensive experience in large carnivore and ungulate conservation. Support on the ground activities with its own staff, volunteers and equipment.

Contact comms: Panos Stefanou -<http://twitter.com/arcturosgr>

Website <https://www.arcturos.gr/en/>

Facebook <https://www.facebook.com/arcturosgr>

Instagram <https://www.instagram.com/arcturos/>

Twitter<http://twitter.com/arcturosgr>

Youtube: <https://www.youtube.com/user/arcturosgr>

CALLISTO

Details: CALLISTO, Greece - with extended experience in bear conservation, participates in several LIFE projects and was granted Nature 2000 awards. Technical and scientific support for the activities in Trikala and overall coordination of activities in Greece.

Contact comms: Ms. Loukia Argyriadou - fundraising@callisto.gr; telephone: +302310252530, ext. 2
Georgios Theodoridis <communication@callisto.gr>

Website

Facebook

Instagram

LinkedIn

Twitter

KENAKAP

Details: KENAKAP, Greece - Local Development Company involved in numerous European projects in the last three decades aiming to promote sustainable development. Project lead for the Trikala Bear Smart Community.

Contact comms: Glykeria Thymiakou – Trikala Development Agency gthymiakou@gmail.com

Website

Facebook

Instagram

LinkedIn

Twitter

Municipality of Amyntaio

Details: Municipality of Amyntaio, Greece- local administrative partner in Florina Region, actively involved in the conservation of large carnivores through a recent LIFE project. Will be one of the Bear Smart Communities, contact point for residents and will participate in the project with its own staff.

Contact comms:

Website <https://www.kenakap.gr/>

The University of Thessaly

Details: The University of Thessaly, Greece - participated in or coordinated several EU co-financed projects. Veterinary support, wildlife diseases surveillance and capacity building.

Contact comms:

Website <https://www.uth.gr/>

Facebook <https://www.facebook.com/uth.gr/>

Instagram <https://www.instagram.com/universityofthessaly/>

Twitter https://twitter.com/uth_gr

