

Job description

Communications Officer (20 hours)

- ❖ Position: **Communications Officer**
- ❖ Landscape: **Central Apennines**
- ❖ Reporting to: **Communications Manager and Team Leader of Rewilding Apennines**
- ❖ Location: Office of Central Apennines rewilding landscape in Pettorano sul Gizio - AQ and remotely
- ❖ Type of Contract: 50% Full-Time Equivalent position for 1 year (renewable) with 3-month trial period
- ❖ Salary: Competitive, related to the experience and skills needed

Rewilding Apennines

[Rewilding Apennines](#) is an NGO based in Abruzzo, established in 2019 from a predecessor organization. Rewilding Apennines seeks to develop the Central Apennines as a wilder place for the benefit of nature and people, using the extraordinary biological and scenic richness of the area to counter rural depopulation and establish enterprises that link to a wilder post-agricultural landscape. Over the last years, RA has worked closely with partners, especially Salviamo l'Orso (SLO) and National Parks, to improve habitat and wildlife protection in corridors that connect the main protected areas. In the so-called "coexistence corridors" RA is implementing human-wildlife best practices of coexistence, especially regarding the Marsican brown bear endangered population. On this specific topic, Rewilding Apennines, Rewilding Europe and other partners are working on an EU funded initiative called [LIFE Bear-Smart Corridors](#).

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Rewilding Europe and Rewilding Apennines work in close collaboration to deliver their vision, mission and objectives and the [Rewilding Europe's Strategy for 2030](#). Priority lines of work will include ecosystems restoration, human-wildlife coexistence – especially related to the Marsican brown bear- in the ecological corridors, river restoration, key species restocking and boosting and the development of nature-based business models, with a variety of public and private donors and numerous local partners.

Main role and function

The Communications Officer contributes to the mission of the organization by engaging relevant strategic stakeholders and the general public to understand, promote and support rewilding on local, national and international level.

Stakeholders that are influencing the capacity of the organization and its partners to achieve rewilding will be particularly targeted. Building engagement to foster an enabling policy and economic environment for rewilding. This includes showcasing the rewilding efforts and impact on the ground to an international audience as well (social media, press).

The Communications Officer will ensure synergies with the Communication Manager of Rewilding Apennines, the Rewilding Europe Central Team of Communication based in Nijmegen, Netherlands, and the colleagues in other rewilding landscapes.

The position is very operational and results-oriented and requires the ability to create media content around all relevant rewilding topics.

Main responsibilities

The main responsibilities of the Communications Officer are:

- Supporting the production of promotional and communications materials.
- Contributing to internal communications (e.g., preparing newsletters, organizational updates, mailings, news updates).
- Contributing to the website management by creating and uploading contents, search engine optimization etc.
- Developing the rewilding landscape's presence on social media such as Twitter, YouTube, Facebook, Instagram, LinkedIn, in collaboration with the Communications Manager, by writing posts, also as part of the integrated social media content strategy of Rewilding Europe.
- Managing the external contacts and press list.
- Reviewing newsletters, reports and partner updates to generate items to be used in the Rewilding Apennines communications.
- Contributing to writing, editing and translating communications materials such as articles, publications, interviews, news, presentations, etc.
- Developing a plan for the online communication of the Central Apennines rewilding landscape, including a strategic analysis of key stakeholders and setting of clear goals, objectives and deliverables of this strategy.
- Participating in planning and budgeting for communication, promotion and outreach of the rewilding landscape at local, national and European level.
- Supporting the organization and participating in various other events such as team meetings, stakeholder meetings, workshops, trainings, seminars, field trips etc.
- Ensuring regular media monitoring and keeping colleagues of the team and Rewilding Europe informed on burning/hot issues/developments in fields of interest and (jointly) preparing reactions where necessary.

Profile

❖ Desired qualifications

- Appropriate qualification in communications (University Degree in Communication, Communication of Science, Public Relations, Journalism, Marketing or another related field).
- Demonstrable experience and understanding of communications best practices.
- Deep knowledge and background in ecology, rewilding, nature conservation and ecosystem restoration.
- Italian language native and excellent in English, oral and written. A bonus will be given to native speakers in both Italian and English.
- Good writing skills and being able to compose engaging and accurate content.

- Knowledge of modern communication tools, preferably including WordPress, social media, Google Analytics and basic knowledge of design programs such as InDesign, Illustrator and Canva.
- Passionate about Rewilding Apennines' mission, vision and objectives.
- At least 3-year experience in communication – both strategic and operational – extensive communication and PR experience related to ecology and nature conservation.
- Knowledge and experience in development / translating of communication products, such as brochures, leaflets, multimedia products and presentations.
- Experience in working in international marketing and communications teams, work in a cross-cultural setting and with an understanding of local issues and contexts.

❖ Desired skills and competencies

- The candidate will ideally be living in the Central Apennines, in or close to Rewilding Apennines's headquarters.
- Energy and drive, commitment to making a difference.
- A team player, committed to contribute building a strong team and sharing success with colleagues.
- A creative and very proactive attitude and personality with an ability to work independently.
- Personal field passion and experience of nature, a lust for the wild and a keen interest in rewilding.
- Excellent creative writing skills in Italian and English aimed at a wide audience.
- Excellent social skills, experience in communication at various levels (national and local) and to various audiences (environmental, business, tourism, general).
- Excellent presentation skills.
- Driving licence.

We offer

- A maximum gross annual salary of 13.300 euro, all costs included plus travel reimbursement for work purposes within the rewilding landscape.
- The opportunity to make a difference.
- Challenging and fulfilling work in one of Europe's most exciting eco-regions.
- Friendly and highly professional working atmosphere in an international context.
- Varying tasks and independent work style.
- A pleasant working atmosphere and great learning environment.

How to apply?

We invite those interested in this position to submit **a motivational letter and CV in English** within **3rd February 2023** to info@rewilding-apennines.com. We also recommend sharing proofs of your communication products (own articles, blogs, publications etc.).